

POWER OF ATTORNEY

The undersigned hereby revokes all prior powers of attorney and appoints all attorneys associated with Customer Number 33717 as attorneys and/or patent agents with the power to represent the Assignee in connection with each of the issued patents and patent applications listed in the attached **Schedule A**.

CERTIFICATE UNDER 37 C.F.R. § 3.73(b)

LAMSON HOLDINGS LLC, a Nevada limited liability company, having a place of business at 2215-B Renaissance Drive, Suite 5, Las Vegas, Nevada 89119, certifies that it is the assignee of the entire right, title, and interest in the patents and patent applications identified in the attached **Schedule A** by virtue of recorded assignments or other documents in the chains of title (Reel/Frame Number 018463/0907).

The undersigned (whose title is supplied below) is empowered to act on behalf of the assignee **LAMSON HOLDINGS LLC**.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Please direct all correspondence to:

Customer Number 33717
Attn: Bruce T. Neel
GREENBERG TRAURIG, LLP
2450 Colorado Avenue, Suite 400E
Santa Monica, CA 90404
Tel: (602) 445-8339
Fax: (602) 445-8100

LAMSON HOLDINGS LLC

Date: 11-27-06

By: J. Clayton
Name: J. Clayton
Title: Authorized Person

Schedule A

Patent or Application No.	Country	Filing Date	Title and Inventor(s)
6,813,341	US	August 31, 2000	Voice Activated/Voice Responsive Item Locator Jerome Mahoney
10/696,660	US	October 29, 2003	Voice Activated, Voice Responsive Product Locator System, Including Product Location Method Utilizing Product Bar Code and Aisle-Situated, Aisle-Identifying Bar Code Jerome Mahoney
7,136,465	US	October 30, 2003	Voice Activated, Voice Responsive Product Locator System, Including Product Location Method Utilizing Product Bar Code and Product-Situated, Location-Identifying Bar Code Kenneth Glynn
10/696,701	US	October 29, 2003	Product Location Method Utilizing Product Bar Code Product-Situated, Aisle-Identifying Bar Code Kenneth Glynn

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